

IN THE CLAIMS:

The following is a complete listing of claims and replaces all prior versions and listings of claims in the present application:

Claims 1- 8 (canceled).

Claim 9 (currently amended): A data broadcasting receiving and reproducing apparatus comprising:

a receiving unit configured to receive a digital broadcasting wave
transmitted from a broadcasting station;

a data obtaining unit for obtaining data broadcasting data including displayable content data and text data including print permission/inhibition information of the content data, wherein the print permission/inhibition information indicates a set value for permission or inhibition of printing the content data;

a storing unit for storing the data broadcasting data obtained by said data obtaining unit;

a setting information obtaining unit for obtaining, from the text data stored in the data storing unit, the print permission/inhibition information of the content data; and

a management converting unit for converting a content of the set value indicated by the print permission/inhibition information obtained by the data obtaining unit from one permitting the printing the content data into one inhibiting the printing the

content data, or from one inhibiting the printing the content data into one permitting the printing the content data,

wherein said management converting unit converts the set value indicated by the print permission/inhibition information corresponding to the content data obtained by the data obtaining unit and stored in the data storing unit, based on a command information included in the digital broadcasting wave.

Claim 10 (previously presented): The data broadcasting receiving and reproducing apparatus according to claim 9, further comprising a transmitting unit for transmitting printable content data to a print device, based on the print permission/inhibition information obtained by said setting information obtaining unit.

Claim 11 (previously presented): The data broadcasting receiving and reproducing apparatus according to claim 10, further comprising a rendering unit for rendering printable content data, wherein the content data rendered by the rendering unit is transmitted by said transmitting unit to the print device.

Claim 12 (currently amended): The data broadcasting receiving and reproducing apparatus according to claim 9, wherein the command information is transmitted as a broadcasting event included in the digital broadcasting wave, said management converting unit is defined preliminarily correspondingly to the broadcasting event received, and, by executing a script described in the text data, the set value indicated

by the print permission/inhibition information is converted based on the command information.

Claim 13 (currently amended): A data broadcasting receiving and reproducing method comprising steps of:

receiving a digital broadcasting wave transmitted from a broadcasting station;

obtaining data broadcasting data including displayable content data and text data including print permission/inhibition information of the content data, wherein the print permission/inhibition information indicates a set value for permission or inhibition of printing the content data;

storing the data broadcasting data obtained in said data obtaining step;

obtaining, from the text data stored, the print permission/inhibition information of the content data; and

converting ~~content of~~ the set value indicated by the print permission/inhibition information obtained from one permitting the printing the content data into one inhibiting the printing the content data, or from one inhibiting the printing the content data into one permitting the printing the content data,

wherein the set value indicated by the print permission/inhibition information corresponding to the content data obtained in said data obtaining step and stored in said data storing step is converted based on a command information included in the digital broadcasting wave.

Claim 14 (previously presented): The data broadcasting receiving and reproducing method according to claim 13, further comprising a step of transmitting printable content data to a print device, based on the print permission/inhibition information obtained in said setting information obtaining step.

Claim 15 (currently amended): The data broadcasting receiving and reproducing method according to claim 14, further comprising a rendering step for rendering a printable content data, wherein the content data rendered in the rendering step ~~being~~ is transmitted in said transmitting step to the print device.

Claim 16 (currently amended): The data broadcasting receiving and reproducing method according to claim 13, wherein the command information is transmitted as a broadcasting event included in the digital broadcasting wave, said ~~management converting~~ step is defined preliminary correspondingly to the broadcasting event received, and, by executing a script described in the text data, the set value indicated by the print permission/inhibition information is converted based on the command information.